

Impact Report

YEG Travel Show

2022



Ronald McDonald
House Charities®
Alberta

Keeping families close®



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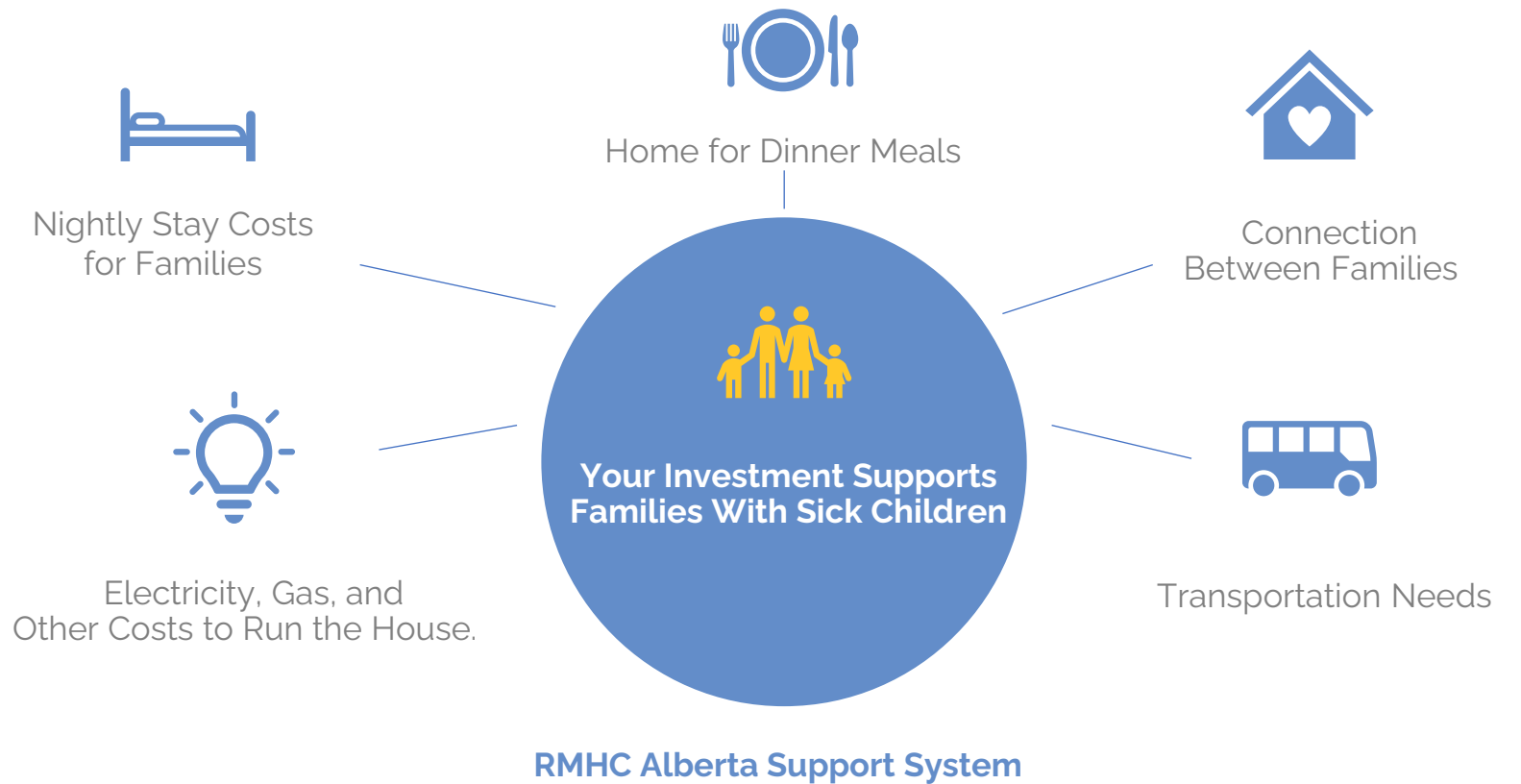


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Your Support

Your investment in RMHC Alberta is directed to a complete support system needed by families with sick children. The unexpected costs that can add up during a medical crisis are extensive. By supporting RMHC Alberta, you are connecting your investment to an entire network of accommodation and services that will provide relief to families.



Your Support

The YEG Travel show ongoing support of Ronald McDonald House Charities Alberta for the past 4 years has been outstanding!

Despite having to take a break because of the pandemic, the Show has given RMHC Alberta the opportunity not only to raise very needed funds that will support families travelling to care for a sick child, but also to connect with the many visitors of the YEG Travel Show.

We truly value the partnership we have established!



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2022 YEG Travel Show Highlights

\$15K +

Funds Raised in 2022

12

Volunteers

3000

Visitors

\$42K

Funds raised since 2018



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Raffle Prizes
OVER **\$24,000** WORTH

All raffle proceeds go to Ronald McDonald House

VENDOR	PRIZE DESCRIPTION	PRIZE VALUE
CANADIAN NORTH & SPECTACULAR NORTHWEST TERRITORIES TOURISM	Two return tickets anywhere CN Rail & 3 nights of hotel (value \$2400)	\$4,900.00
KLM ROYAL DUTCH AIRLINES	Two return tickets anywhere KLM flight	\$2,000.00
WESTJET	Two return tickets anywhere WestJet flight	\$1,000.00
AIR CANADA	Two return tickets anywhere Air Canada flight	\$2,800.00
MOON PALACE	Three nights for two people at Moon Palace resort	\$1,400.00
CENTRAL MOUNTAIN AIR	Two return tickets anywhere CMA flight	\$1,500.00
EDMONTON INTERNATIONAL AIRPORT	Taxi transfer for any IGA shopping destination	\$1,500.00
FLAIR AIRLINES	Two return tickets anywhere Flair flight	\$1,500.00
SWOOP AIRLINES	Two return tickets anywhere Swoop flight	\$1,000.00
EDMONTON REGIONAL RESOURCES	Edmonton city highlights tour for two people	\$275.00
ATLAS IMMUNIZATIONS	\$500 IGA Card	\$500.00
TRAVEL GURUS	\$500 Travel Voucher	\$500.00
YES SCOOT	Scout equipment for two kids. Plus choice of local foodie vouchers	\$300.00
AVIS	Weekend car rental	\$250.00
BUDGET	Weekend car rental	\$250.00
RENAISSANCE AIRPORT HOTEL	One night stay with breakfast for two	\$250.00
FAIRFIELD BY MARRIOTT B&B	One night stay with breakfast for two	\$125.00
CENTURY MILE RACE TRACK AND CASINO	Complimentary Race Day Experience includes table and drinks valid for 2 hours at The French Lane Restaurant and gift basket	\$175.00
EDMONTON INTERNATIONAL AIRPORT	Two weeks of Leap Parkade	\$250.00
EDMONTON INTERNATIONAL AIRPORT	Canadian Breakfast Gift Card	\$250.00

*Prizes not included in flight vouchers. Winning raffle ticket numbers will be posted at yegtravelshow.com on Monday, March 7



Impact of RMHC Alberta

RMHC Alberta provides a home-away-from-home to families needing to travel for vital medical treatments.

Our services alleviate significant logistical, financial, and support barriers families face when leaving their home and their community.

Through accommodation, we allow families to stay connected to their greatest support system: each other.

Transportation and meals are provided to ease financial and time burdens.

Each year, RMHC Alberta saves families over \$6.5 Million.

In 2022



1,213

Families Served



22,199

**Nights of
Comfort**



9,624

**Shuttle
Trips**



365

**Home For
Dinner Meals
Provided**



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322

Communities
Served



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Impact on Families

Jesse was a normal, healthy, active five-year-old boy. But everything changed in 2013 when his family found out he had an inoperable brain tumor. Jesse was eventually diagnosed with a rare type of cancer and, over the years, he and his family stayed at the Ronald McDonald House more than 10 times during their trips to Edmonton.

"Staying at the Ronald McDonald House was like walking out of your stressful life full of fear and worry and being wrapped in a warm, safe blanket that whispered in your ear, "everything will be okay". **The Ronald McDonald House is like an oasis in a dark time**, offering a comfortable place to relax, take a nap, have friendly conversation, and enjoy a meal. It gives you a moment to forget where you are and why you are there. It gives you the ability to recharge. I take comfort in knowing the Ronald McDonald House will be there as we continue our medical journey next month, the month after that, and many months beyond." - ***The Jubb family***



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Thank You!



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